



MERCHANDISING PROGRAM

Harvest more sales per square foot with our in-stores displays and merchandising programs

For its dealers, SMA has developed a number of innovative in-store merchandising displays and programs. Our pre-planned product display units feature our well-known AgSmart brand.

These displays, using either your existing store fixtures or new ones that we can provide, bring **cohesion** to your store(s) and are perfect for driving sales with a range of product groupings.



All AgSmart merchandise comes point-of-sale ready with bar codes and attractive **packaging**, making the sell-through easy for your store staff.

If you need more flexibility, SMA can **customize** virtually any of these displays to fit your store's layout. Typically, this means making the displays work within your current configuration: we can do that, no problem. We can also customize the header cards (signage) to help dealers promote their own brand. For many products featured on these pages, we can, if you desire, even provide custom packaging

Lastly, SMA also offer dealers **consulting** services: together we can come up with a well-thought out merchandising program that improves the look of your store and grows your sales.



AMERICA'S AG PARTS SUPPLIER

TOLL-FREE 877-55GOSMA

PO Box 2247
Jonesboro, AR 72402

www.smalink.com



**PREMIUM FARM PRODUCTS
AT SMART FARM PRICES**



AMERICA'S AG PARTS SUPPLIER



MERCHANDISING PROGRAM

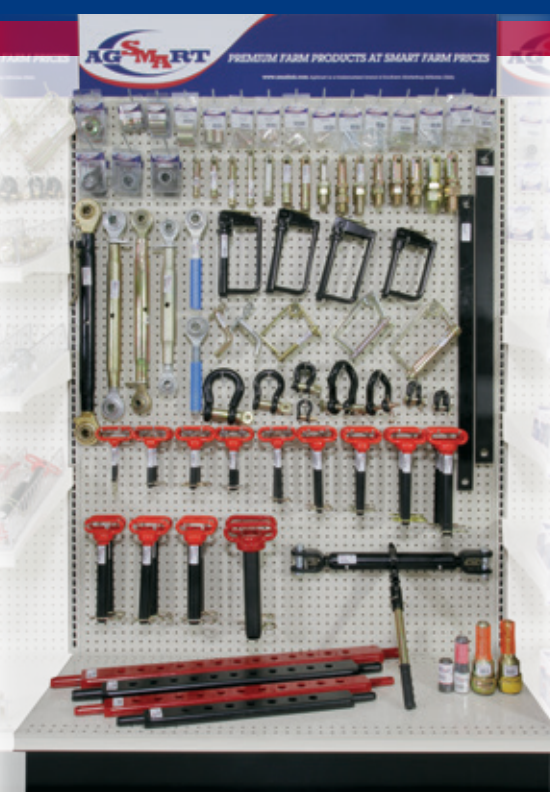




MERCHANDISING PROGRAM *PREMIUM FARM PRODUCTS AT SMART FARM PRICES*



Bearings



3-Point Hitch



Roller Chain



3-Point Hitch (Shelved)



Planter Parts



Shelf Hooks
Available in
Standard and
UPC Extended



Vision System



**Zinc-Plated
Hitch Pin**



**Solid Handle
Hitch Pin**



Fuel Pumps



**Back-Pack
Sprayers**



Assorted



Sprayers



Tool Boxes



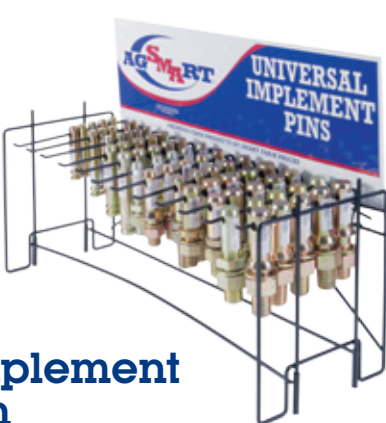
Hydraulic Cylinder



Seed Planter Talc/Graphite



Bale Spear



**Implement
Pin**



**Red Head
Hitch Pin**



Tractor Seats